



Government of West Bengal
Food & Supplies Department
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<https://food.wb.gov.in>



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No. 2430

Date:19.6.24

ORDER

WHEREAS, the State Government is always committed to enhance the financial viability of the FPS dealers in order to provide financial support to them and as such the State Government make further endeavour to increase the business opportunities and income of Fair Price Shops (FPS) by transformation of the Fair Price Shops into more efficient, transparent and user- friendly outlets for the benefits to the consumers tagged with the FPS and to make affordable and good products available to them.

AND WHEREAS, the State Government considered it expedient to issue an order to allow the Fair Price Shops for selling multi-brand food and FMCG products of general consumption to the general public;

Now, Therefore, the Governor is pleased to allow the Fair Price Shops for selling multi-brand food and FMCG products of daily consumption of good quality to the general public at an affordable price with an eye to provide access to the good quality daily necessary items to the consumer and to provide business opportunities and increase income of Fair Price Shops on following terms and conditions:-

TERMS AND CONDITIONS TO SALE FOOD & FMCG PRODUCTS THROUGH FPS

1. The Fair Price Shops can sell the grocery and stationery items of daily use as NON-PD items from separate compartments within the same premises of the Fair Price Shops without compromising the shop-cum-godown space stipulated for the FPS. They should maintain separate books of accounts for Non-PD Items.
2. PDS and Duare Ration Scheme shall not be hampered under any circumstances.
3. The products which are distributed as food grains and other items under festive packages through PDS must not be included as NON-PD items in the Fair Price Shops and stored in the FPS or godown at any time.
4. Fair Price Shop owners may purchase such grocery and FMCG products directly from the open market to sell as NON-PD items in their shops.

FPS Dealers shall be solely responsible for sale of such NON-PD Items. However, the products should be sold to the beneficiary at a price lower than the price at other shops.

5. There will be no provision of commission to be charged/ or paid by government at any level on selling of such essential NON-PD items through FPS.
6. Products which have statutory warnings on their packets must not be sold from the premises of the FPS.
7. Highly inflammable and dangerous articles or any item which can decay the qualities of PDS items are strictly prohibited to be sold from the premises or to be kept in the premises of the FPS as NON-PD items.
8. The Fair Price Shop owners shall be solely responsible for maintaining the quality of the products that are to be sold as NON-PD Items through the FPS. Sale of inferior quality goods shall invite stringent action from the appropriate authority of the State Government including suspension or termination of FPS dealership.
9. The FPS Dealer shall be at liberty to obtain separate Trade License as and when required.
10. The FPS will be liable to register for GST and other related tax system whenever required as per norms.
11. The FPS Dealers will not indulge in any push sale of Food and FMCG products to the beneficiaries.
12. The FPS Dealers shall not run the Food and FMCG counter by compromising the statutory area of the shop cum godown registered for FPS.
13. Duare Ration Scheme shall be implemented without any deviation.

This is issued in supersession of the existing modalities communicated vide Memo No.221 (6)-FS dated 17.01.2023 and shall take immediate effect.

Senior Special Secretary
to the Government of West Bengal